

## OCALA OCCURRENCES

Mr. Arthur D. Hodge left this afternoon for Kansas and other western states.

The present war substantiates the old saying that family quarrels are the worst. The heads of nearly all of the belligerent nations are near relatives.

WANTED—A party of four to procure an automobile trip expense to Miami and return. See Jos. W. Dodge. 7-16-3t

Silver, Golden, Raisin, Chocolate and Pound cakes are now put up at the Carter Bakery in 10 cent packages under the name of "Delicious." None better. Try them. 1t

Mr. M. Goethe, an extensive lumberman of Bamboo, was in the city yesterday. He was an out of town visitor attending the Ocala-Leesburg baseball game in the afternoon.

"DELICIOUS" is the brand under which the Carter Bakery is now putting out ten cent packages of cake in five flavors. If you are not now using them try some and avoid the hot oven during this strenuous warm weather. 1t

Mr. J. D. Rooney went down to Eastlake today, to prepare the Goodwin cottage, where he and his family will make their summer home for the next month or two.

Houses for rent on Daugherty street, all modern conveniences. Apply to A. G. Gates at Gates' Garage. 15-tf

If your automobile needs repairs or adjustment, take it to Luckie at Davies' place. 15-tf

Prof. Arthur Williams is in Ocala for a few days, stopping at the Harrington. He is representing the State College for Women at Tallahassee and the University of Florida at Gainesville. Much has been said, but too much cannot be said in praise of those two schools of which Florida is justly proud.

Use Nyal's rammy remedies. All good—good for all. Sold by Annex Drug Store. 16-tf

Mr. H. J. Proctor and family are here from Silver Farm near Miami, for a visit to Mr. Proctor's mother and their Marion county friends. The Proctors removed to the East Coast a number of years ago and have done well, but like to come home for a visit to old Marion once in a while.

A full line of loose leaf ledgers, note books and memorandums always on hand at Gerig's. 1t

Mr. P. D. Goodyear, one of the most popular conductors on the Coast Line, is again on his old run, Sunny-jim, with alternate days out of Wilcox. His family is making its home in Lakeland.

Take your automobile to Luckie at Davies' place if it is needing the attention of a skilled mechanic. 15-tf

Jack McCully was in town at daylight this morning, to meet Prof. Spencer of the University, and together they went out to interview the farmers along the Blitchton road.

A new line of high grade stationery in all the latest styles and cuts at Gerig's. 1t

Mr. and Mrs. H. F. Garrett left last night for a visit to Jacksonville. Mr. Garrett is the freight soliciting agent for the Queen & Crescent Route and is making his headquarters in this city, having rooms at Mrs. Stein's on South Third street. Miss Mae Stein accompanied Mr. and Mrs. Garrett to Jacksonville, where she will be the guest of her father, Mr. J. B. Stein for a few days.

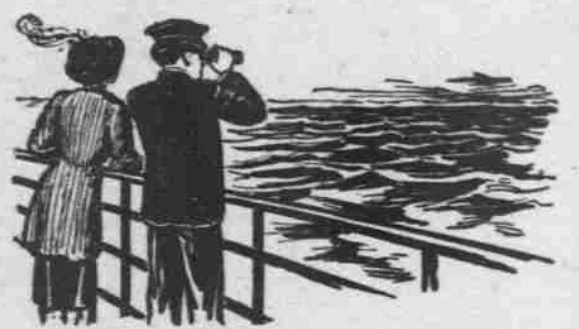
Mr. G. A. Osteen of Fairfield of the Fairfield Naval Stores Company, paid the Star an appreciated call today.

Mr. Dan Dillon, who has been in St. Petersburg for some time, is in town for a few days' visit to friends, but will again return to St. Petersburg.

Don't fail to ask us about our special price on stationery. The Court Pharmacy. 6t.

## Blood Risings Begin A Mere Speck

Stop Them From Growing Large and Dangerous.



Nearly everyone who uses S. S. S. for the blood recalls a friend who went through untold suffering as the result of a mere pimple or small blood rising. A host of people do not realize, until too late, what may result from a slight skin abrasion. But they recovered if they used S. S. S. and in almost every village and hamlet, every crossroad and away back off the road is someone who will tell you how S. S. S. the famous blood purifier, restored his health. It is a most interesting fact that this remarkable vegetable medicine overhauls the blood in a manner that excites curious minds. But it acts in accordance with accepted physiological laws and yet its effect is almost beyond comprehension to those who are wedded to such drugs as mercury, calomel, arsenic, iodide of potash, copper and other baneful influences which all the world bears silent testimony to their destructive tendencies. S. S. S. is indeed a nature's tribute to what we need and it is worthy of note that in almost any drug store throughout the country you will find it regularly in stock. Get a bottle today. And if you believe yours is a peculiar case, write to the Medical Adviser of The Swift Specific Co., 108 Swift Bldg., Atlanta, Ga. Our word for it, he is one of Georgia's appreciated specialists, retired from active practice, but proud of his name and of his recognized ability.

# COMMON SENSE SALE

## Dollars Cut to Pieces

**AGAIN** B. Goldman is going to prove to Ocala that he is the leader in Bargains, and that the imitation bargains offered by others are false in value and misleading. First of all, the COMMON SENSE reason for this Great Sale is simply this:

I need money right now to enable me to put in a splendid new stock of goods. I buy everything at the lowest possible Cash price, so that I can offer you, my friends and customers, the best quality bargains at the lowest possible prices and still make a living for myself. So, in order to raise money for paying for this brand new stock of goods before the discount date, I am sacrificing all profit possible, and offer you such values as you have never before witnessed in Ocala.

My original policy of low price and small profit has made me very successful, for which I thank you all. But like every other successful man, I have imitators, who copy my trade name and advertising.

There is, however, one thing they cannot copy. They cannot copy the BIG VALUES I give for every dollar which I receive.

A careful comparison, my friends, will prove to your good Common Sense that GOLDMAN'S BARGAINS are better value for your money than you can get anywhere else in Florida.

Remember, when an imitator offers you goods at a few cents less than my prices, that the better quality and longer wear in my goods are worth at least ten times the few cents he pretends to save you. Your common sense will show you the imitators goods are of cheaper quality and poorer material than my goods.

Read below a few of my hundreds of bargains in this great COMMON SENSE SALE. See how I have really Cut the Dollars to Pieces—and how your dollar will buy better value here than anywhere else. These values and and bargains are unbelievable until you have seen the goods.

Come in NOW and Look. Don't buy a thing unless you want to. I'm glad to have you look—for seeing is believing here—and if you look I know you will be convinced that GOLDMAN saves money for you.

## TAKE ADVANTAGE OF THESE AND 928 OTHER BARGAINS

### LADIES' HOUSE DRESSES, SKIRTS and WAISTS

Ladies' House Dresses, Gingham and Percale, well made, over 100 on sale now at **39c**

120 Ladies House Dresses, are well made, all sizes, all colors, they compel attention, always sold for \$1.50 while they last for **67c**

Ladies' \$1 Waists at **67c**

One lot of about 50 Ladies' Dresses, including Striped Voiles, Flowered Crepe, etc., some worth \$6, at **\$1.89**

### UMBRELLAS

Mens' and Ladies' Fine Umbrellas, steel Paragon Frame, gloria silk, fine carved handles, sold regular for \$1.25, during this sale for **69c**

### MEN'S FURNISHINGS

Men's Handkerchiefs, fine quality Cambric finish, ready for use at **3c**  
Men's Underwear in this sale at **19c**  
Men's 10c Sox in this sale at **7c**

Men's Work Shirts, genuine Amoskeag Chambray Shirts, always sold for 50c, well made, full cut, this sale **33c**  
Men's \$1 Shirts to go in this sale at **79c**

Men's 75c Shirts to go in this sale at **59c**  
Men's 50c Shirts to go in this sale at **39c**  
Men's 50c Underwear will go in this sale at **39c**

Men's 50c Neckwear will go in this sale at **35c**  
Men's 50c Sox will go in this sale at **39c**  
Men's 25c Sox will go in this sale at **19c**

Men's 15c Sox will go in this sale at **11c**  
Overalls, \$1 value, Union made, guaranteed will be sold in this sale at **89c**

Men's Negligee Shirts, this lot is comprised of plain color and striped Percales and Pongees, attached soft collars. Our regular 50c and 75c line, price **37c**

Men's Dress Shirts, regular \$1.25 and \$1.50 values, Plain, Pongees and Striped. Great Bargains. **71c**  
Men's Work Socks, limited number, worth 10c, sale price per pair **5c**

10 dozen Genuine Scriven Elastic Seam Drawers, good quality, for the greatly reduced price of **50c**

### MEN'S PALM BEACH SUITS

It is true that the suit we sell you is the same as we have been selling in the past, but the material is very scarce in the market and I have to pay more now than before and therefore no reduction is possible. Our Palm Beach Suits are labeled genuine, in all colors, the same suit you have paid \$7.50 for, (if you bought one) for **\$4.50**

### MEN'S SUITS AND PANTS

Men's odd Coats, well worth up to \$5, at **\$1.49**  
A guaranteed all wool Blue Serge Man's Suit that sold for \$10. Just a few of them left **\$6.35**

A special lot of Men's Suits, all wool, Worsteds and Cashmeres, nobby styles, this season's newest, valued up to \$18, in this sale **\$8.75**

We mention only a few of the limited amount of space prevents us from giving an entire description of our immense stock. Men's fine custom made Pants, in Scotch and English Tweeds, neat patterns, values up to \$3 and \$4, in this sale **\$1.98**

50 Dozen Men's Khaki Pants, the best value and choicest material and well made, in both dark and light tan, \$1.25 value, sale **79c**

Boys' Wash Suits, two to eight years of age, value 69 cents, sale price **39c**  
50 pair Khaki Knee Pants, small sizes, first come, first served, sale price **10c**

### 100 ALARM CLOCKS

These alarm clocks are American made and are guaranteed to keep good time, \$1 value in this sale for **59c**

### SHOES FOR THE FAMILY

Just received 100 pairs Men's high grade work shoes. These come in blucher and bal styles; genuine elk uppers, strictly **\$1.79** value, sale price

100 pair Men's Shoes and Oxfords in all leathers, including white kids, mostly English drop toe, Goodyear welt, \$3.50 and \$4.50 values, during this sale **\$2.25**

Our "Walk-Over" Shoes were considerably reduced. We are selling them lower than ever. One lot Ladies' Shoes, odds and ends, high tops and oxfords, all leathers, big bargains, to close out in this sale at **98c**

White Canvas Shoes. All shoes in this range reduced. They include women's and men's Oxfords, Baby Dolls, Colonial, Pumps. This line has never been offered at this price before. Come see. Sale **\$1.19** price

We have another lot of White Shoes of odds and ends, in this sale at per pair **89c**

### LADIES' UNDERWEAR, ETC.

Ladies' Long White Embroidered Skirts, made full standard count White Cambric. 7-in flounce, consisting of 41-2-in open work embroidery and headed by 2-in pin tucked cambric. Sale **19c**

Ladies' Muslin Corset Underskirts, Corset Covers and Drawers **19c** Sale price  
Ladies' Assorted Corset Covers, four distinct designs, made of standard count Nainsook **19c**

12 Yards Fruit of the Loom Bleaching, 36 inches wide, for **\$1.00**  
LL Sheetting sells everywhere for 8c per yard, at this sale **\$1.00**  
20 yards for **\$1.00**

### GREAT BARGAINS IN DRY GOODS



Look at this—A deep price cut—unbleached muslin, Best Grade, Yard Wide, 10 yds. for **49c**

Susine Silk, pretty colors, at this sale **19c**

10,000 Yards Best Calico, Fast Colors, American made, Assorted Patterns, 10 yards for **49c**

40-in Voile, the very kind you pay 15c a yard for, compare it with ours, we will abide by your decision. Sale price, per yd. **10c**

Amoskeag Apron Checks, 10c value, sale price **7½c**

Special Lot Apron Checks, 71-2c value, sale price **5c**

10c Quality Bleaching, full 36 inches wide, 15 yards for **\$1.00**

### TABLE OIL CLOTH

Less than half price, best grade of Table Oil Cloth, sells everywhere for 25c per yd, in this sale per yd **10c**

## OCALA BARGAIN HOUSE B. GOLDMAN, Proprietor

(THE MAN WHO PUT THE "GAIN" IN BARGAIN)

### OCALA, FLORIDA

**A Good Household Salve**  
Ordinary ailments and injuries are not of themselves serious, but infection or low vitality may make them dangerous. Don't neglect a cut, sore, bruise or hurt because it's small. Blood poison has resulted from a pin-prick or scratch. For all such ailments Bucklen's Arnica Salve is excellent. It protects and heals the hurt; is antiseptic, kills infection and prevents dangerous complications. Good for all skin blemishes, pimples, salt rheum, eczema. Get an original 2-ounce 25c box from your druggist. Adv. 2

### THE JOHN DOZIER CO.

We are installing machinery for the MIXING of our own Stock, Poultry and Dairy feeds, which will be sold under our private brand. Other than this we will be prepared to furnish any formula that the consumer may desire. Notice will be given when these foods are put on sale. PATRONIZE HOME INDUSTRY. 7-16-tf

Have you tried those delicious Max-

ixe cherries? 50 cents per pound, at Gerig's. 1t

### A Cough Remedy that Relieves

Its prepared from the healing pine balsam, tar and honey—all mixed in a pleasant, soothing cough syrup called Dr. Bell's Pine-Tar-Honey. Thousands have benefited by its use—no need your enduring that annoying cough or risking a dangerous cold. Go to your dealer, ask for a 25c. original bottle Dr. Hall's Pine-Tar-Honey, start using at once and get rid of your cough and cold. Adv. 2

This morning at 10 o'clock Chief Chambers received a call that the residence of Mr. R. O. Connor, two miles out of town, was on fire. Mr. Chambers took the chemical engine and with the aid of neighbors the fire was soon put out. The damage did not exceed \$10. The fire was caused from a defective flue.

Luckie, at Davies, burns the carbon out of your cylinders while you wait. See him. 13-3t

**Tired, Aching Muscles Relieved**  
Hard work, over-exertion, mean stiff, sore muscles. Sloan's Liniment lightly applied, a little quiet, and your soreness disappears like magic. "Nothing ever helped like your Sloan's Liniment. I can never thank you enough," writes one grateful user. Stops suffering, aches and pains. An excellent counter-irritant, better and cleaner than mustard. All druggists, 25c. Get a bottle today. Penetrates without rubbing. Adv. 2

Advertise in the Star.

### COME TO THE SUNSHINE CITY

If you want to keep cool and take a plunge in the bay. You will find good rooms and board at \$5 per week at 826 Central avenue, St. Petersburg. Mrs. L. P. Butler. 25-tf

### AUTOMOBILES ON CREDIT

Do you want to get the latest model, most popular medium priced automobile on easy payments? If so address Box 184, Ocala, Fla. 1-m.